

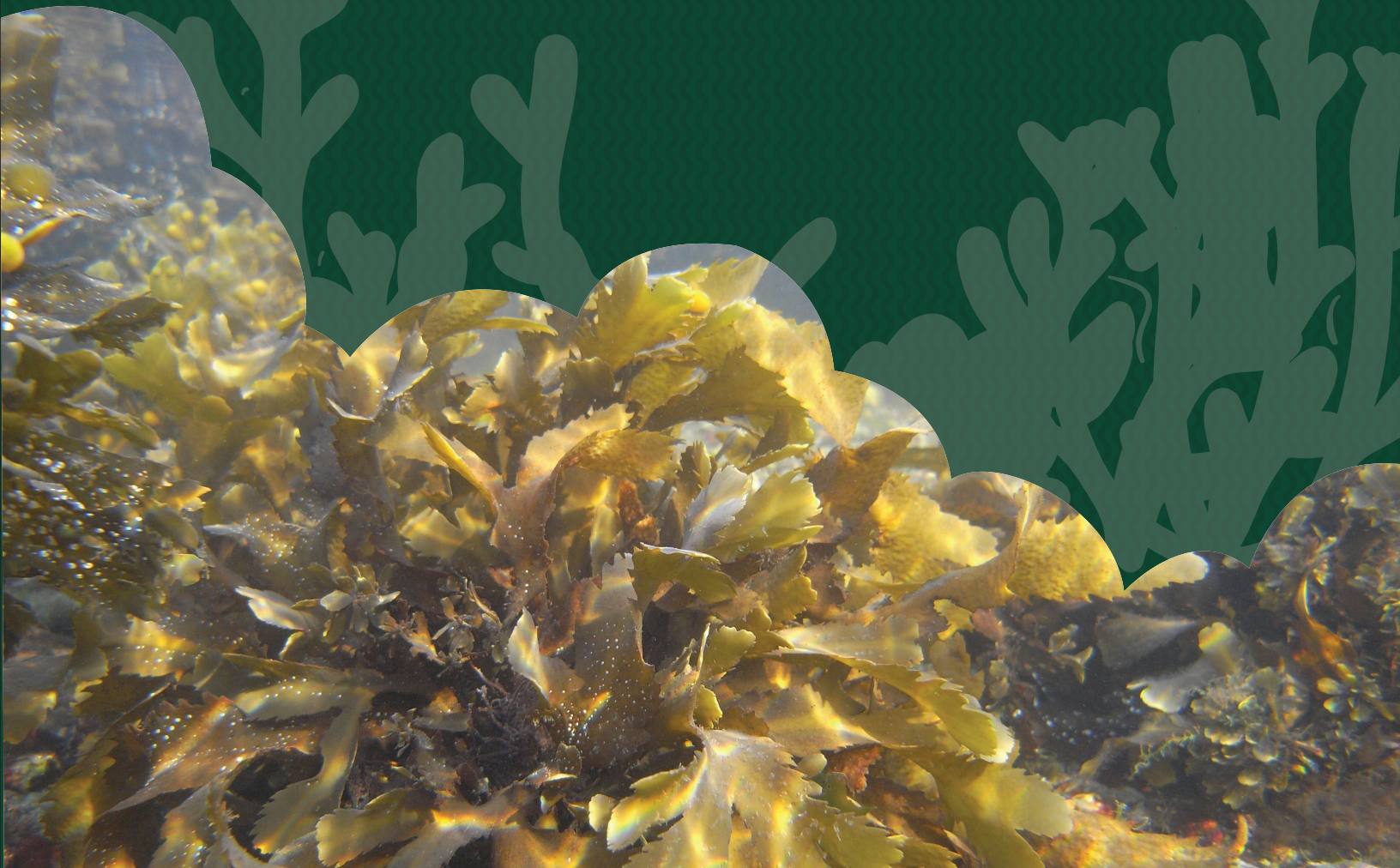
International Conference & Expo
on Seaweed Farming



SEAWEED

INDIA 2021

26-27 August 2021



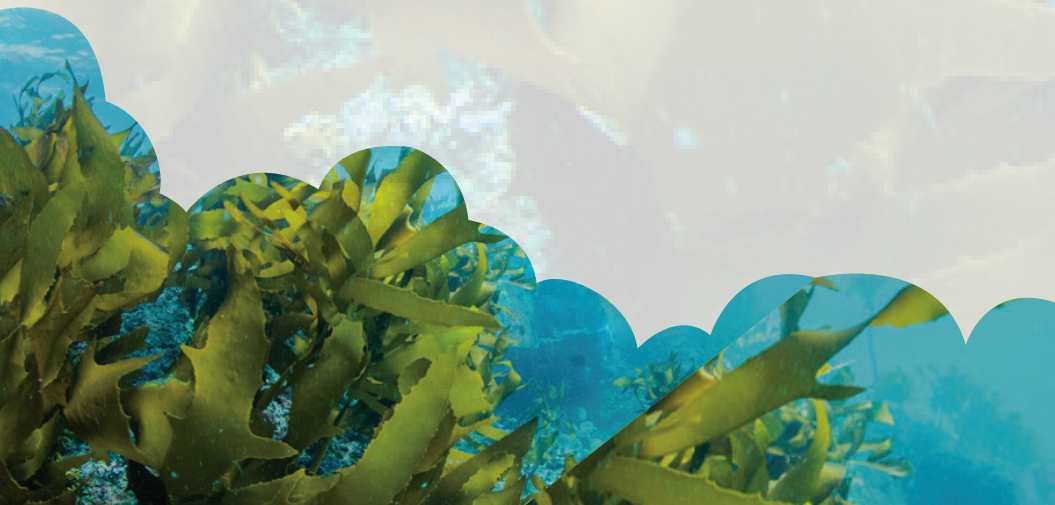
Why Seaweed India?

India's seaweed sector is an emerging area for the development of rural economy, especially in the coastal states. A growing interest of the government and subsequent announcement of a 'multi-purpose seaweed park' in Tamil Nadu will boost the seaweed farming and related industries. India aims to increase seaweed production to 11.5 lakh metric tons from the current production levels of 2500 metric tons in next five years.

There is enormous potential for the development of small-scale individual family and community based seaweed cultivation on the one hand and industrial scale commercial seaweed farming on the other along most of India's 8,000-kilometer-long coastline. Seaweed farming in India will trigger several industries such as food and feed supplements, nutrition, fertilizer, textiles, pharmaceutical, nutraceutical and cosmetic industries.

The pandemic has limited the access of individual farmers, experts, and value chain managers for networking and sharing their learnings, knowledge and experiences among the stakeholders. In this background, SMART AGRIPPOST in collaboration with ICAR-CMFRI and industry associations, is pleased to organize a two-day virtual conference and exhibition, Seaweed India 2021 on 26-27 August 2021, to connect all stakeholders. The webinar will help review and deliberate on the opportunities and challenges in the emerging seaweed sector in India with regard to its various dimensions.

We have tried to use the latest internet and communication technologies to provide a dynamic 3D platform for easy, flawless and closer interactions among the participants. It also promises to offer business networking opportunities that you are used to as part of the physical expo. It uses world-class web-based platform to ensure that exhibitors get to display all their products virtually and speak to the potential buyers through one-on-one audio-video call.



Key Features

- Brainstorming sessions on seaweed farming (Global /regional / National reviews)
- Display of latest technologies, equipment and practices
- Seaweeds products, processing and utilization
- Interface Meetings: G2G, G2B, B2B & Industry-Farmer
- Prospects of commercial farming
- Enhancing oceanic environmental health
- Socio-economic dimensions of Seaweed farming in India
- New product launch and review

Exhibitors Profile

AGRICULTURE | FOOD | FEED SUPPLEMENTS | NUTRITION | FERTILIZER | TEXTILES
PHARMACEUTICAL | NUTRACEUTICAL | GOVERNMENT DEPARTMENTS (CENTER AND STATE GOVT.)
RESEARCH INSTITUTES EMBASSIES & FOREIGN INSTITUTES | BANKS & FINANCIAL INSTITUTIONS

Visitors Profile

Seaweed producers | Researchers | Industry representatives | Tool & Equipment Manufactures
Government executives and all other stakeholders

Benefits of Virtual Exhibition and Conference

Cost Effective

Virtual events are much more cost effective. It also has wider reach to buyers and influences across the globe.

Networking

Virtual events make pursuing booths and interacting with sales reps easier and more relaxing

Mass Data

Virtual events can provide extremely useful data insights that help to companies to nurture hot leads

Flexibility

Present, Chat, Network from the comfort and safety of your home or office

Long term Rol Effects

Virtual events improve both short and long term bottom lines, dramatically increasing brand visibility and authority

Standard Deliverables

- E-booth to showcase your products and services
- Customize booths
- Product demon (video, PDF, links)
- Visitor-Exhibitor Chat
- Networking Lounge

Optional/ Paid Services

Branding in lobby and conference

About Us

SEAWEED INDIA 2021 is an initiative of SMARTAGRIPOST, a leading magazine covering agriculture and aquaculture sectors among others. It is managed and marketed by P2C Communications, a media and communication firm on agriculture and allied sectors. We also have a dedicated news portal (www.aquapost.in) covering fisheries and aquaculture sectors in India and outside.

We have been conducting seminars and conferences on current issues and engaging all stakeholders for the sustainable development of the agriculture and aquaculture sectors. We also organize an annual international conference and expo, SMART AQUA EXPO INDIA and provides a quality platform to all national and international stakeholders in aquaculture sector.

For partnership and exhibition

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For further information please visit:

www.smartaquaexpo.com/seaweedindia